



Professional Development Courses

Profit By Publicity- 7 mini courses on how to use PR to increase your real estate business. Look for our webinars!

- How to Spread the Word
- How to Tell Your Story to the Press
- How to Understand and Manage the Media
- How to Use Eight Key PR Tools
- Seven Secrets to PR Success
- What Everyone Should Know About Publicity
- When and How to Talk to the Reporter

Re-Think Marketing for Professionals- Evaluate your network and the marketing efforts that you are doing and increase your revenue,

Avoiding Foreclosure- Discusses the options that are available to help people facing foreclosure.

FHA Rules and Regulations- Discusses the new rules and changes for FHA.

How to Generate Real Estate Sales Using Retirement Funds- Shows how to properly invest in real estate within a self directed 401(k) or IRA.

Demystifying the Appraisal- Reviews the many changes on how appraisals are being done today.

Earth Advantage Sustainability Training for Real Estate Professionals- This green course teaches agents how to aid their clients in understanding and evaluating various energy and water options for homes, indoor air quality, and other "green" home features.

Buyer Representation: The 360 Degree Marketing Solution- In 360 Degree Marketing, the agent is shown how to also market the needs and desires of their buyers directly to homeowners.

Broker Management- This course discusses sale management and how to recruit, motivate, train and help agents succeed.

E-Myth - Embark Live™ - OnlineEd has an exclusive with this worldwide organization to offer this course that is based on the book written by Michael Gerber. The Entrepreneurial Myth teaches the 7 principles for having a successful business.

E-Myth - Mastery Impact™ - This is the coaching program that goes with the Embark Live course.

Designation Courses

Accredited Luxury Home Specialist ALHS Designation

Certified Short-Sale Professional CSP Designation

Accredited Home-Staging Specialist AHS Designation

Certified Neighborhood Specialist CNS Designation

Certified Mobility Consultant CMS Designation