

November 12th 2009



VVAR Weekly Newsletter

Dear Diane,

We are now sending out Weekly Newsletters with information about our upcoming classes, News, and announcements! We will be archiving these weekly newsletters on our www.vvar.com website under 'VVAR Weekly Newsletters'. We hope this will allow all of our members to stay informed!

General Membership Meeting 11/18/09

Date: Wednesday, Nov 18th 2009

Time: Breakfast 7:00am
Meeting 7:30am

Program: Our Speaker is Anthony Adams who is our 59th District Assemblyman.

We are having a Pancake Breakfast! The most delicious pancakes by Hanna Knapp!

Please RSVP (760)244-8841 by Monday, November 13th at Noon.

Don't Miss out! See you there!

Blood Drive- Life Stream

Wednesday,
December 16th 2009
8:30am - 12:30pm
In the Association Conference
Room

For more information contact,
Karen King at 760.244.8841.

For every lifesaving donation,
participants receive:

- A coupon for a complimentary Burrito courtesy of Chipotle Mexican Grill.
- Points as part of the "Gift of Life" Donor Loyalty Program that may be redeemed for items on www.LStream.org.

Remember...Please drink plenty of fluids prior to donating and please be sure to bring photo identification with you.

Annual REALTOR Dues

Dues billing will be mailed out as of Friday, November 13th 2009.
They are due by
January 1st 2010.

Contribute to the REALTOR Action Fund

C.A.R.'s non-partisan REALTOR® Action Fund fights for you!



Your Investment* Protects Your Business

Three percent REALTOR® withholding	DEFEATED
Transfer Taxes	DEFEATED
Point-of-Sale Retrofits	DEFEATED
Access to Property Profiles	SAVED
FHA Loan Limits	INCREASED

*Payment options are available.

C.A.R.'s REALTOR® Action Fund. Fighting For Our Profession.

For more information visit www.car.org, or contact your local association of REALTORS® or C.A.R. at (916) 492-5200.



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[Click HERE for more information about the Realtor Action Fund](#)

Point2 Agent Class

A Free Event to help you tap the power of the Web!

Learn How:

- Point2 Agent has generated traffic, injected real sales, and reduced headaches for REALTORS across the country.
- You can get unlimited access to the largest listing syndication network in real estate.
- Realtors around the world rely on Point2 Agent every day to power their web marketing.

Please attend this complimentary event!

Register at: <http://Point2Events.InternetCrusade.com>

"An overview of Point2 Agent Solutions"

When: Wednesday, December 9th 2009

Where: Victor Valley Association of REALTORS
11890 Hesperia Rd. Hesperia CA

Time: 9:00am - 10:30am

rDesk CMA

Here is your link to the rDesk CMA log in: vvar.rdesk.com

Use your Email address for the User name, and your ID number for your password.

- Impress your prospects with professional listing presentations.
- Get property data & photos directly from your MLS.
- Create your presentations in a snap with easy-to-use templates.
- Search easily, view comps on map, seller's net sheet, marketing planner, edit listing, adjustment functions & more
- the most effective CMA program available.
- Enhance your presentation & promote yourself as the area's real estate expert with charts, graphs and other content.
- Store, organize and manage your contacts.
- Create professional listing fliers in five easy steps.
- Offer insightful neighborhood and school reports that brand you as the community expert.
- Create automated e-mail campaigns & activities for continual follow-up.

A New Field in the Rapattoni MLS

The Victor Valley Appraisers' Association (V.V.A.A.) was formed two and a half years ago by a group of prominent local appraisers who felt a need to organize the appraisal community for the purpose of education, sharing of resources and to promote the real estate profession.

Our appraiser's association met with your Victor Valley Realtor Board in September and asked that they consider changes to the Rapattoni system in the way that information regarding seller concessions is listed. As presented; accurate disclosure of seller concessions is vital in the valuation process. We as appraisers depend on this information to accurately assess and value your properties including a thorough review of all sales contracts, addendums, counter offers and terms of sale.

In the valuation process, we are required to take into consideration such factors as down payment assistance, seller financing, any "buy down" agreements, repair concessions, or personal items included in the sale that would affect the selling price of the home as well as buyer/seller motivation. Appraisers are required to determine the "cash equivalency" of the sale and value the subject property accordingly through proper adjustment techniques of the comparables (never adjusting the subject), thus arriving at the true selling price or "cash equivalency" of the subject property.

Based on our presentation, your board members unanimously adopted our proposal to include a "special" field in the Rapattoni system for seller concessions and the dollar amount of those concessions. The cooperation of all agents and brokers with accurate disclosure of these concessions will help us properly value your properties so that we do not formulate value opinions based on incomplete data.

It is the desire of the Victor Valley Appraisers' Association that together, realtors and appraisers in an effort of cooperation, can attain knowledge and greater understanding through shared resources. Our organization is always available and willing to answer any general questions that realtors and their brokers may have to clarify the appraisal process and applied methodology. Lastly, the V.V.A.R. membership is always welcomed to attend our general meetings where we discuss important issues and invite local experts who speak on topics relevant to the real estate profession.

Thank you,
Dave Bernstein

Board Member
V.V.A.A. Victor Valley Appraisers' Association

SupraWEB is Here!

SupraWEB will be available for your use on Friday morning, November 5th . SupraWEB is a new, improved version of the agent key and report management site (previously called KIMweb). The information below will assist you in logging into the new site as well as provide references to training materials.

To Login to SupraWEB:

The login process is the same as with KIMweb: use your key number and PIN. Please follow these steps:

1. Go to www.supraekey.com
2. Select Login to SupraWEB (this will be in the same location as the current KIMweb link)
3. Enter your key serial number and PIN, select your Board/Association from the dropdown and select Login.

SupraWEB Training Materials

We have put together training materials that provide an overview of all the new features of SupraWEB. The materials can be accessed by following these steps:

1. Go to www.supraekey.com
2. Click on [Agent Education Resources](#)
3. Click on SupraWEB Guide.
4. Save the PDF file to your computer, or print for future reference.

In addition to the SupraWEB Guide, we have created a great demo that will walk you through using the new website. To view this demo:

1. Go to www.supraekey.com
2. Click on [Agent Education Resources](#)
3. Click on SupraWEB Demo. The demo will launch and play in your Internet browser.

BlackBerry Free Fob Offer Continues Until November 30, 2009!

The free eKEY Fob promotion is continuing. Get a free eKEY Fob when you purchase and register a new Verizon or Sprint BlackBerry smartphone by November 30, 2009. Click on the links below to learn more about these exciting offers: Verizon Free Fob Offer [Sprint Free Fob Offer](#) A flyer with all the offer details can be downloaded by clicking [here](#).

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