

November 5th 2009



## VVAR Weekly Newsletter

Dear Diane,

We are now sending out Weekly Newsletters with information about our upcoming classes, News, and announcements! We will be archiving these weekly newsletters on our [www.vvar.com](http://www.vvar.com) website under 'VVAR Weekly Newsletters'. We hope this will allow all of our members to stay informed!

### Mello Roos Tax

When you are inputting a listing it asks if there is Mello Roos Tax? Many agents are not even checking to find out if the property has a Mello Roos Tax and just check No. Shame on them!

The information is easily available to you. While in the MLS you can go to the tool bar on the Rapattoni home page and click on Links and then click on Links and Documents and scroll down to Mello Roos Tax and click on that and then enter your property information. Once entered look on the left hand side for Mello Roos Tax and click on that and it will tell you if the property has Mello Roos and how much it is. You can also go straight to [www.mytaxcollector.com](http://www.mytaxcollector.com)

This is important information regarding a property and not being submitted is a violation of the MLS Rules and Regulation for inaccuracy of information and you will be fined if you are not doing your job to input that information.

### HUD CLASS

Due to the overwhelming response, the class is full and we are not taking any more registrations. We will notify you when we schedule another class.

### Supra IBox Sale

Remember the Supra Iboxes are on sale for \$100.00 including tax, Stock up now while the sale is still going on! You may purchase these at the VVAR Office.

### REVEI

Last time this class is Scheduled this year at this great low price!

December 11, 2009

Realtor \$79.00

Non-Member \$89.00

Sign up today!

[Download the flyer Click HERE!](#)

Fax it to 760-244-7387

## General Membership Meeting 11/18/09

**Date:** Wednesday, Nov. 18th 2009

**Time:** Breakfast 7:00am

Meeting 7:30am

**Program:** Our Speaker is Anthony Adams who is our 59th District Assemblyman.

*We are having a Pancake Breakfast! The most delicious pancakes by Hanna Knapp!*

Please **RSVP** (760)244-8841 by Monday, November 13th at Noon.

Don't Miss out! See you there!

## MLS ACCESS: [www.vvar.com](http://www.vvar.com)

Over a year ago when our Task Force, appointed by the Board of Directors, brought us our new website everyone was asked to access the MLS through [www.vvar.com](http://www.vvar.com).

A few months ago when the Board of Directors chose to have the Cyberhomes website for the public our MLS Committee asked Rapattoni if they would give the Domain name [www.vvmls.com](http://www.vvmls.com) to Cyberhomes since our agents logged on through [www.vvar.com](http://www.vvar.com).

We are finding that many of our agents were accessing Rapattoni MLS directly. We apologize for any inconvenience this has caused you. We would like for you to access the MLS through VVAR so that you can see what is happening at the association. If you would like to continue to access Rapattoni MLS directly you may do so by using <http://vvmls.rapmls.com>.

## On-Site Document Shredding- All Purpose Document Destruction

Bring your documents to VVAR Office, we will bring our mobile shredding truck where you can verify the destruction of your documents. Realtors, Commercial or Residential Come on out! [www.apddshred.com](http://www.apddshred.com)

**When:** Friday, December 4th, 2009

**Where:** VVAR OFFICE

**From:** 9am - 11am

**Fee:** \$5.00 per Box. No need to sign up, just come on over!

## Clarus MarketMetrics

Clarus MarketMetrics® generates market and price-point analysis charts and reports derived from MLS data for REALTORS® to share with their clients.

These reports can be invaluable as a prospecting tool, an aid to setting seller expectations, or as a companion set of data to justify a buyer's offer. With ClarusMarketMetrics®, REALTORS® now have access to the most current, relevant local market data available.

### Clarus MarketMetrics® Benefits:

- Data updated daily
- Easy-to-use highly visual interface
- Quick market trends data for a 12 or 24 month period of time
- Produce reports anytime from anywhere in less than five minutes, 24/7
- Send reports directly to your clients with a click of a button
- Add jpeg charts to your website, blog or electronic newsletter with ease

Learn more! Click on the link: <http://www.youtube.com/watch?v=Zti1Wjismwo>

## rDesk CMA

Here is your link to the rDesk CMA log in: [vvar.rdesk.com](http://vvar.rdesk.com)

*Use your Email address for the User name, and your ID number for your password.*

- Impress your prospects with professional listing presentations.
- Get property data & photos directly from your MLS.
- Create your presentations in a snap with easy-to-use templates.
- Search easily, view comps on map, seller's net sheet, marketing planner, edit listing, adjustment functions & more
- the most effective CMA program available.
- Enhance your presentation & promote yourself as the area's real estate expert with charts, graphs and other content.
- Store, organize and manage your contacts.
- Create professional listing fliers in five easy steps.
- Offer insightful neighborhood and school reports that brand you as the community expert.
- Create automated e-mail campaigns & activities for continual follow-up.

## VVAR STAFF

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