

December 10th 2009



VVAR Weekly Newsletter

Dear Diane,

We are now sending out Weekly Newsletters with information about our upcoming classes, News, and announcements! We will be archiving these weekly newsletters on our www.vvar.com website under 'VVAR Weekly Newsletters'. We hope this will allow all of our members to stay informed!

Daily Press- Special Offer

The daily press is offering a brand new four-color real estate group ad that offers real estate professionals a perfect way to advertise your listings! You can lock in a great rate for 2010 when you act by December 30, 2009.

Sign up for 52 weeks - Saturdays
and pay only \$12 per week*

Sign up for 26 weeks- Saturdays
and pay only \$20 per week*

**Some terms apply. Ads are paid for monthly (credit cards are accepted). Ads will start on 1-09-10.*

Call Susan Drake at 760-955-5390 or Cynthia Shriver at 760-951-6272 for more information!

Blood Drive- Life Stream

Wednesday,
December 16th 2009
8:30am - 12:30pm
In the Association Conference
Room

For more information contact,
Karen King at 760.244.8841.

For every lifesaving donation,
participants receive:
- A coupon for a complimentary
Burrito courtesy of Chipotle
Mexican Grill.
- Points as part of the "Gift of Life"
Donor Loyalty Program that may
be redeemed for items on www.LStream.org.

Remember...Please drink plenty of
fluids prior to donating and please
be sure to bring photo
identification with you.

2010 Boss Planners

We have just received our shipment of the 2010 Boss Real Estate Planners!
We did not order a large amount, so come in and purchase yours today!

- * Boss Small Planners
- * Boss Regular Size Planners
- * Boss Real Estate Planner PRO SERIES

Call the VVAR Store for more information at 760-244-8841.

2010 CA Real Estate "Forecast & Planning"

Learn how 2010 will be the biggest "Come Back Year" in the History of Real Estate!

In this class you will. . . .

- Get this Update and Plan for an Exceptional 2010!
- Learn Where the Deals Really Are in Today's Market!
- Get the Most Recent info on the REO moratorium & how it affects YOU!
- Discover the TRUTH behind Short Sales, REOs and Foreclosures!
- Find the Main Source of Good "Sellable" Listings
- Learn the 2 Skills YOU HAVE TO HAVE to Thrive in 2010
- Get the TRUTH behind the Short Sale Pre-Approvals process
- Learn how to Get Listing Agents, Loss Mitigation Officers & Asset Mgrs to RETURN YOUR CALL!
- Discover the POWER of FSBOs, Expired & SOL in the Traditional Market

When: Friday, January 8th 2010

Time: 9:00am - 12:00pm

Where: VVAR OFFICE

Fee: \$5.00 per person (Registration Required)

[Click HERE to print out the Registration form and then FAX it to 760-244-7387.](#)

Social Media Class

USING SOCIAL MEDIA TO CLOSE DEALS

This class designed specifically for the members of the Victor Valley Association of REALTORS® is being offered to help you learn:

- What Social Media is... and why you should care!
- Best practices to incorporate social media into your business plan...
how do you lead a social & professional life at the same time, and
do they have to conflict?
- Time & Cost effective social media methods... how not to get sucked in!
- Streamlining your social media presence... Get YOUR news and send
YOUR messages on YOUR terms

We will discuss different social media outlets (facebook, twitter, linkedin, etc.), and their advantages / drawbacks. Take a look at what does and doesn't work when using these platforms to promote your business. How to target your messaging to your audiences. As well as many more ways to use this technological advancement to succeed in your business!

Social Media class is Thursday, December 17th from 1:30pm to 3:00pm.
CALL AND SIGN UP TODAY!!!

V.V.A.R. Office will be Closed on. . .

Our office will be closed on December 24th & 25th and also on December 31st and January 1st for the Holidays.

VVAR STAFF

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